

Euclid Art Association

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APRIL MEETING

The Euclid Art Association's next monthly meeting is **Monday, April 1st** (April Fool's Day) starting at **7:00pm**. The meeting will be held in Fellowship Hall of East Shore United Methodist Church, 23002 Lake Shore Blvd., Euclid. There is an elevator to reach the lower level and Fellowship Hall. Parking is behind the church or across from Marc's Pharmacy door. **The doors of the church open at 6:00pm**. Remember, that you will need to know the door code to enter the building. If you don't know it, or just forgot what it is, ask somebody. The meeting is open to the public. A \$2.00 donation is suggested for guests.

Refreshments will be served after the meeting and program. The hostess for April is Mary Ann Gambitta, assisted by Sue and Tom Herrle.

The monthly Board Meeting will be held Tuesday, April 2nd at 10am in the North Street Gallery. Chairpersons of committees are asked to be present and all members are invited.

PROGRAM BEFORE THE PROGRAM

Our demonstrator for our APRIL 1st meeting is Ms. Lirpa Loof. Ms. Loof is an artist who developed her unique style of painting over many years by combining her career as a trapeze artist with her love of watercolor. Lirpa has her hair styled so as to form a brush which she uses to paint on rug sized canvases. As her painting process involves sticking her head in buckets of paint and swinging back and forth on her trapeze, things can get a bit messy, so we advise our members to bring plastic raincoats. We will provide paper towels. A colorful time is guaranteed to be had by all. [And, if you believe all that, I have a bridge to sell you!]

OUR "REAL" PROGRAM

David Rankin returns this month with a presentation on "*Facebook for Artists*". When David met with Board members in February at the North Street Gallery, the Board was excited to hear the many good things he had to say about using Facebook, a social network site, to promote and sell your art. Since David has a lot of information to share with us, he offered to do another presentation for the club exclusively on Facebook. Why do a presentation on Facebook? According to Mr. Rankin, Facebook has become one of the world's largest gathering spots for artists and is one of the best ways to get your work seen and critiqued by fellow artists worldwide. And it's another avenue to promote and sell your work around the world. David has just under 5000 Facebook friends and another 14,000 waiting to become friends from all over the planet who follow his work on FB. When it was pointed out to Mr. Rankin that many of us don't use Facebook and many more of us don't even use computers that much, he responded that everybody has a grandson or next-door neighbor who would be glad to help us. He considers Facebook one of the most important tools an artist can use to promote themselves and best of all, it's FREE.

THANKS TO ALL

Thanks to Mr. Jeff Suntala for his watercolor presentation last month. We were all treated to an interesting and somewhat different approach to doing a watercolor painting. Painting looser and squinting while painting are

challenging for most painters. In little over an hour, Jeff went from a rough sketch to a street scene of downtown Cleveland. Amazing!

Also, thanks so very much to our hostess and host for our March meeting, Carolyn Swaffield and Lee Peters, for the yummy variety of tasty treats served to us after the meeting.

EAA NEWS

Our Spring Fine Art Show that turned into our Summer Fine Art Show due to remodeling at the Euclid Public Library may now become our Fall Fine Art Show. But then again, it may not. The remodeling work at the Library seem to be running a bit behind schedule. At this point, we are not sure when our Fine Art Show will be held, just that it will. We will keep you informed as soon as we get more information.

Our Fine Art Shows are open to EAA members of good standing, that is, their dues are paid for the current season. Therefore, anticipating a summer/fall show, we will be asking our members to kindly renew their membership for the 2013-2014 season at our June meeting.

Lee continues to make improvements to EAA's website, www.euclidart.com. Take another look and give Lee your feedback.

EAA MEMBER NEWS

We wish to sincerely thank Thom and Carol Tinkler for their most generous donation of many art and garden books. Some will be going into our library at the Gallery, which is available to all members. Others will be available for you to purchase at our monthly meetings – look for them on our Ways and Means table.

Melanie Herbruck is our new Director of Programming. She will also be one of the administrators of EAA's Facebook site. Thanks to Melanie for volunteering. We all look forward to working with her. Also we would like to thank Lisa Urankar, our previous director, for several years of interesting programs.

Linda McGreevy and Rozenia Cunningham volunteered to organize Euclid Art's participation in this year's 200th Street Stroll which is held in June. Look in our May newsletter for more information about their plans and how you can participate. Our thanks to both of them for coordinating this event.

NEWS WANTED!

Any news? Call 216-531-6349 or e-mail info@EuclidArt.com. Please include EAA in the "Subject" line of the message header.

CLOSING THOUGHTS

"A line is a dot that went for a walk." — Paul Klee

"Everyone's mom, grandfather, cousin, dog is on Facebook." — Natasha Wescoat