

EAA October Demonstration at the Church
Monday, October 7, 2024 7:00p.m.
Kat Sauder - "Rapid Figure Sketching"

The October meeting featured artist **Kat Sauder**, a fine art painter with over 30 years of experience. Although she is known for her larger-than-life canvases, brilliant shadow work, and color strength, Kat demoed **"Rapid Figure Sketching"** and also talked about her artist joinery and her enthusiasm for marketing her art. Her artwork has been exhibited in shows at Cain Park, Beachwood Festival, South Hamptons, Dayton Art Festival, Berea Art Festival, National Tennessee Art Festival and the charitable Zada Art Show. Kat finds her inspiration and joy in painting from the people she meets and from her diverse travel experiences to Costa Rica, Europe, Asia and throughout America. Her website is KatSauder.com.



Many of the 26 attendees sketched along with Kat. Each drawing took about 3 to 5 minutes. She posed each of her volunteer models to show movement. It was important for her to 'open up negative spaces', i.e., the holes or spaces in between the gaps of the body. She started the sketch using charcoal and changed to a pencil, darkening in the shadows, sometimes using her fingers to smudge an area.



Of the three who volunteered to be her model, young James Komaromy, a third grader, was the best. He held his pose while Kat quickly sketched him. Her sketches were free form. "You're capturing the essence," she said. She always started with the head. The figure's length is 6-heads down to the feet...8-



heads long for a fashion sketch. "It's Ok to be messy with it, just get the spacing correct, especially the negative shapes." The hands and feet are the hardest to capture. Also, texture can be added by cross hatching with a pencil. Kat will often take a picture of the model and fine tune the drawing later in her studio, like she did for her 'strong women' series.

With time left, Kat openly talked about her artist journey and her enthusiasm for marketing her art. Kat grew up in Mansfield, OH and during the summers, she did portraits at Cedar Point and then at Sea World & Legoland in California. A friend of her father recognized her artistic talent and helped her put together a portfolio. She was accepted in the Columbus College of Art & Design. She lived in Denver for many years, then in Costa Rica, had four children and recently moved back home to Ohio.

About her art, Kat said, "As artists we have the opportunity to control what others see." "Somebody will pay for the passion you put into it." She likes to inspire, giving us these tips about marketing art: Engage and listen to your audience, it's about them! Dress for success and wear make-up. Smile and look nice to draw them in. Have confidence in yourself, it's a head-game. Build a relationship with the buyer. You are creating desire! And, most of all "stay humble".



Kat has sold her art for \$10,000 to \$15,000, mostly oils. “Go where the money is,” she said, like Naples, FL and the Hamptons in NY. Her success comes from her strong faith in God, her passion, tenacity and never giving up! For sure, she inspired the assembled EAA members and guests.



Lots of goodies on the refreshment table. BYOT is a big success.

